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ALMORAISI GROUP INT.
مجموعة المريسي الدولية

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Al-Morisi International Group for
Trade, Investment and Agencies Profile
2023

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Kingdom of Bahrain



United Arab Emirates



Republic of Yemen



Sultanate of Oman



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ethiopia

Chairman's statement

It was a wish that began years ago and then developed into a dream that does not leave The mind, which prevents us from achieving it, the material and human capabilities and The factor of time. We got encouragement and blessing from loyal friends and relatives Who said, "The important thing is that the journey of a thousand miles begins with one Step." We resolved and started with simple possibilities. But the dream did not leave us. Destiny played a role in the success of our endeavors. Our belief in the idea, sincerity of our intentions and hard work created a number of factors and circumstances for us, Which had an active role in achieving what we accomplished during the past short period

The dream has become a reality embodied in a group of activities and services offered by Our various companies whose details are described in this guideline. In any case, the Credit for our success is due to our keenness to embody the values of honesty, honesty, Self-confidence, quality of work and striving for continuous development in our work. The use of experienced and administrative competencies enhanced by means, tools and Advanced systems has accelerated the pace of development and approaching the dream. All thanks and appreciation to all those who contributed with us in achieving this edifice, Especially our partners in success represented by all employees and workers in our Institutions. Al-Morisi Corporation for Fertilizers and Agricultural Supplies

ALI ABDULLAH ALMORISI

GENERAL MANAGER STATEMENT

Al-Morisi International Group for Trade, Investment and Agencies believes that business methods have changed, and the race to consumer satisfaction, at home and abroad, is the preoccupation of industrial, commercial and service companies, local, regional and global, and that the journey of a thousand miles begins with the first step. A clear vision of what our future should be requires us to develop our present in line with the reality of our ambition.

Our beginning was simple, but today we have a variety of commercial, financial and service activities, at home and abroad, based on solid foundations, the most important of which is the commitment to applying the latest administrative systems, in the conduct of the business of institutions and establishments, looking forward through that, not to expansion. Trading locally and regionally, but also to the global at all levels, system, management and spread. Since the establishment of Al-Morisi International Group for Trade, Investment and Agencies has been developing in a growing and remarkable development. The shift from local to regional was only the result of the effective movement of our sons and brothers working in the group and who have persevered, In difficult times, our efforts are all embodied in the development and diversification of our activities: (- commercial - export - investment - financial and banking),

We must invest in human development, as it is the cornerstone for the continuation of our successful business, as it is the common denominator in all areas of work and is the effective element in the success or failure of any commercial or productive institution. In the end, I can only confirm by saying: We have a clear determination to build a better future for our group (Al-Marisi Group) through continuous improvement and active interaction with our customers, partners and employees, in pursuit of the supreme goal we have chosen, which is to provide high quality products and provide services that are the finest.

ADEL ALI ABDULLAH ALMORISI

مجموعة المريسي الدولية للتجارة والاستثمار والتوكيلات
Al-Morisi International Group for Trade, Investment and Agencies



About us

An institutional entity that includes a group of sectors inside and outside Yemen, the most important of which are:

- The financial and banking sector
- Commercial sector
- Industrial sector
- service sector
- cars and engine sector

Vision and Mission

Vision



Building a giant financial and commercial entity that extends its activity geographically to all local, regional and international markets and diversifies to include all consumer needs and provide all market requirements.

Mission



Providing financial, technical and executive support for the group's companies to move them from the local level to the international level, using high-level cadres in terms of qualification and experience in the field of trade and cross-border services, while continuing to refine the efficiency of workers and provide them with experience with continuous training and enabling opportunities .

Objective and Values

Main Objective



The objective of establishing the group is to create a high-level institutional entity that has all the material and human capabilities that are able to exercise financial, administrative and marketing supervision of the subsidiaries at the level of the Yemeni interior and from the regional neighborhood to the international markets in order to search for investment opportunities and work to exploit them, whether the group's capabilities alone or By partnering with other entities

VALUES



- Truthfulness and honesty
- Transparency and trust
- One Team Soul
- Optimism and Perseverance
- Improving quality and focusing on success.
- Commitment: We are fully committed to delivering products and interduces services that satisfy market demands and exceed customer expectations during the practice of the group's business.
- Diversity and innovation to differentiate and distinguish from others.
- Respecting local and international legislations in the field of finance and business

Objective



- Training and continuous development for the cadres of the subsidiaries
- Transporting international goods in trade and upgrading the mechanism of market work
- Communicate with major international companies to obtain agencies from them,
- Providing the market needs of services
- Participation in development and change in business methods

Sectors

- Service Sector
- Commercial Sector
- Industrial sector
- cars and engine sector

The financial and banking sector:

It is a financial and banking sector that includes within it companies inside and outside Yemen, and the most important of these companies are the following:

Almorisi Exchange Company- Yemen

Al-morisi Exchange Company was established by the businessman Mr. Ali Abdullah Saleh Al-morisi as an extension of the commercial work Since the eighties of the last century, where the success story in the banking field began with the beginning of the nineties of the last century with the first branch in the Directorate of Damt - Al-Dhalea Governorate.



Almorisi Exchange Company- Yemen



The success continued, the expansion continued, and the customers' confidence expanded, until the company was established at the beginning of the year (2011) as a Joint Venture Company in the name of (Al-morisi Exchange Company). Whereas this expansion, the company was keen to keep pace with all modern scientific and technical developments to keep pace with the times and challenges.

Aden District Administration

In pursuit of Al-Morisi Exchange Company to be close to its customers and serve them in a way that satisfies them, because customers are the centerpiece of our interests. Therefore, a department was established for branches, agents and customers of the Aden region. More than 10 branches and more than 800 agents for Al-moheet Express network are under the administration of the region.



The financial and banking sector:



Al-moheet Express Network for Money Transfers

Al-moheet Express is a money transfer brand that spreads across more than 1,888 service points around the Republic of Yemen. It was launched in 2012 AD. Al-moheet Express is an instant automated service affiliated with Al-morisi Exchange Company, one of the latest financial systems that are constantly developed in accordance with international standards and requirements of finance and business. Al-moheet Express Network is considered one of the oldest and most widespread networks around the Republic of Yemen.

Almorisi Exchange Company- Yemen

A large, 3D golden '30' is the central focus, surrounded by falling golden confetti. The background features a sunburst pattern of light gray rays radiating from behind the numbers. The numbers have a metallic sheen and a dark shadow underneath.

year of leadership in banking

Partners

WORLDWIDE
CASH EXPRESS
MONEY TRANSFER


MoneyGram.
money transfer

WESTERN UNION
MONEY TRANSFER

SHIFT
Secure & Fast


MONEY TRANSFER
UPT

INSTANT CASH

تضامن باي
TADHAMON PAY
حوالات سريعة

PG PARA

Ye'ah
Money

UREMIT
MONEY TRANSFER
Feel the Difference


Directremit Ltd
Global Money Transfer

The financial and banking sector:

Djibouti Express Exchange and Remittance Company - Djibouti

Djibouti Express Exchange and Remittance Company - a limited liability company, was established, based on the laws in force in the Republic of Djibouti and the company's headquarters and head office is Djibouti - Dr. Burhan Building, registered with the Chamber of Commerce No. 2048290.

EXPRESS
DJIBOUTI
DJIBOUTI EXPRESS EXCHANGE CO.

Service Sector

The service sector constitutes an important part of the group, as it includes many companies inside and outside Yemen

Al-morisi Real Estate Company - Kingdom of Bahrain

Al-morisi Real Estate Company provides all to suit all segments of society. The company is also committed to accuracy in implementing the required and delivery on the date agreed upon with the client.



Implemented projects



Projects in progress



Adel Contracting and Trading EST. -

Adel Al-morisi General Contracting Company provides all construction and finishing services, as well as carrying out all contracting works to suit all segments of society.



Service Sector

Julia Energy Oil Company - Yemen

Julia Oil Company was established in 2018 as it seeks to provide, produce and distribute all oil derivatives, including diesel, gas, gasoline, jet fuel and its derivatives

Julia Energy's headquarters is located in Aden - Prison Street - Al-Morisi Building.



جوليا انرجي للاستيراد والخدمات النفطية
Julia Energy For Import, Oil Services

Al-morisi Corporation for Fertilizers and Agricultural

The company works to contribute to the agricultural sector by offering and providing an integrated range of agricultural pesticides, fertilizers, micro-nutrients, public health products, vegetable seeds, certified feed, modern irrigation equipment and systems, and sprinklers.



Commercial Sector

The commercial sector is the main pillar and the largest sector of the group's work. Al-MORISI International Group took a strategic vision that carried with it many efforts, ideas and visions, which would build a giant commercial entity that extends its activity geographically to all local, regional and international markets and diversifies to include all consumer needs and provide all market requirements.

The commercial sector includes many companies in the field of food, import, export and other trade

Commercial Sector

Haycock Island for Import Company

Haycock Island Import Company is one of the Al-morisi Group companies, and it intends to be one of the largest importers and distributors of foodstuffs in Yemen and the Middle East countries. It seeks to bring about a radical change in the current market system and to work on the development and development of its society. It has more marketing gains at the same time.



Our Exclusive Agencies





DORIVA CHOCOLATE&CANDY





Victoria Land Import Company

Victoria Land Trading Company Ltd. was established as a Yemeni company with limited liability, based on the Companies Law No. (22) in 1997, under License No. (20) Dated: 5/2/2020, and its head office is in the Capital Municipality - Sana'a, and registered with the Yemeni Chamber of Commerce under No. (6682/21) dated 5/2/2020 AD.

The company aims to practice the import and distribution process in the field of: (agricultural crops, office and school tools, furniture, furnishings and decoration, machines, equipment, office and corporate supplies, and electronic devices).

Land
VICTORIA
Victoria Land Co. For Trading Ltd

Commercial Sector

Abco Hadramout Import Company

Abco Hadramout Company is a company specialized in importing electronics, oils and tires, motorcycle and exporting various local products.

The company has two branches, Mukalla branch and Aden branch

Agents of the largest international companies



Commercial Sector

EverGlobal General Trading - Kingdom of Bahrain

Ever Global in the Kingdom of Bahrain works on trading the finest kinds of food and beverages. It is also interested in trading and selling the most effective soaps and detergents high quality



ايفر جلوبال للتجارة العامة ذ.م.م
EVERGLOBAL GENERAL TRADING W.L.L

Commercial Sector

Al-morsi Company for Industry and Trade - Djibouti

Al-Marisi Company for Trade and Industry offers distinctive products and is specialized in trading building materials, ceramics and electrical products.

AL MORISI
for industrial and trading - Djibouti

cars and engine sector



cars and engine sector

cars and engine sector



cars and engine sector

Activities

Al-Morisi International Company has achieved tangible successes in the automotive and engine sector in Yemen, with a strong emphasis on principles and values. The key principles include quality, efficiency, trust, and modernity. Additionally, the company has established sales points distributed across all governorates.

cars and engine sector



cars and engine sector

Marketing and retail

Al-Morisi International Company has demonstrated excellence in retail trade and marketing for car exhibitions and consumers. The company has successfully covered the local market and established itself as a significant reference in this field. Retail sales within the Al-Morisi Trading and Investment Group have contributed to strengthening the relationship between merchants and consumers. The company has obtained accurate market research to understand the market and its significant needs in this sector.

cars and engine sector

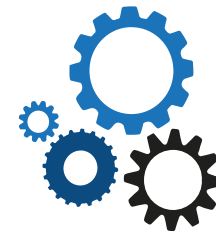


cars and engine sector

After-sales services

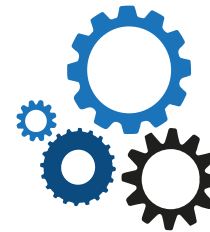
The company has provided after-sales services in a way that meets the needs of our customers and makes them accessible to everyone. As a result, we have gained trust and achieved a prominent position in the automotive market among many other companies operating in this field.

cars and engine sector



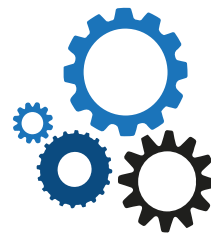
cars and engine sector

cars and engine sector



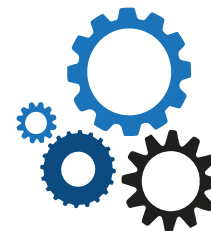
cars and engine sector

cars and engine sector



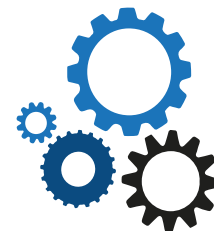
cars and engine sector

cars and engine sector



cars and engine sector

cars and engine sector



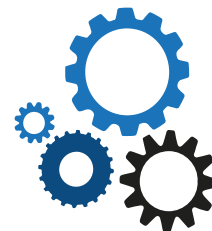
cars and engine sector

cars and engine sector



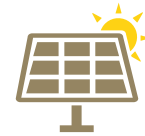
cars and engine sector

cars and engine sector



cars and engine sector

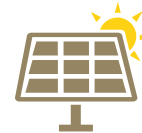
cars and engine sector



The electric vehicles and sustainable energy sector

Al-Morisi International Investment Company is one of the companies of Morisi International Group. Headquartered in Aden, Yemen. It aims to be the leading partner in the field of sustainable energy for commercial and industrial companies in the Middle East and Africa in a reliable, efficient and sustainable manner. The company's activity is formed on the importing and distributing in the following fields: (Electric vehicles - solar energy system - electric power transmission system - energy storage system - electric power generators - heating and air conditioning system - water heating system) We also distinguish ourselves by having a large network of agents and sales outlets located throughout the provinces

cars and engine sector



The electric vehicles and sustainable energy sector

Agents for the world's largest companies



cars and engine sector



The electric vehicles and sustainable energy sector

Commercial Sector



Al-Morisi Electronics Trading - Yemen

Commercial Sector

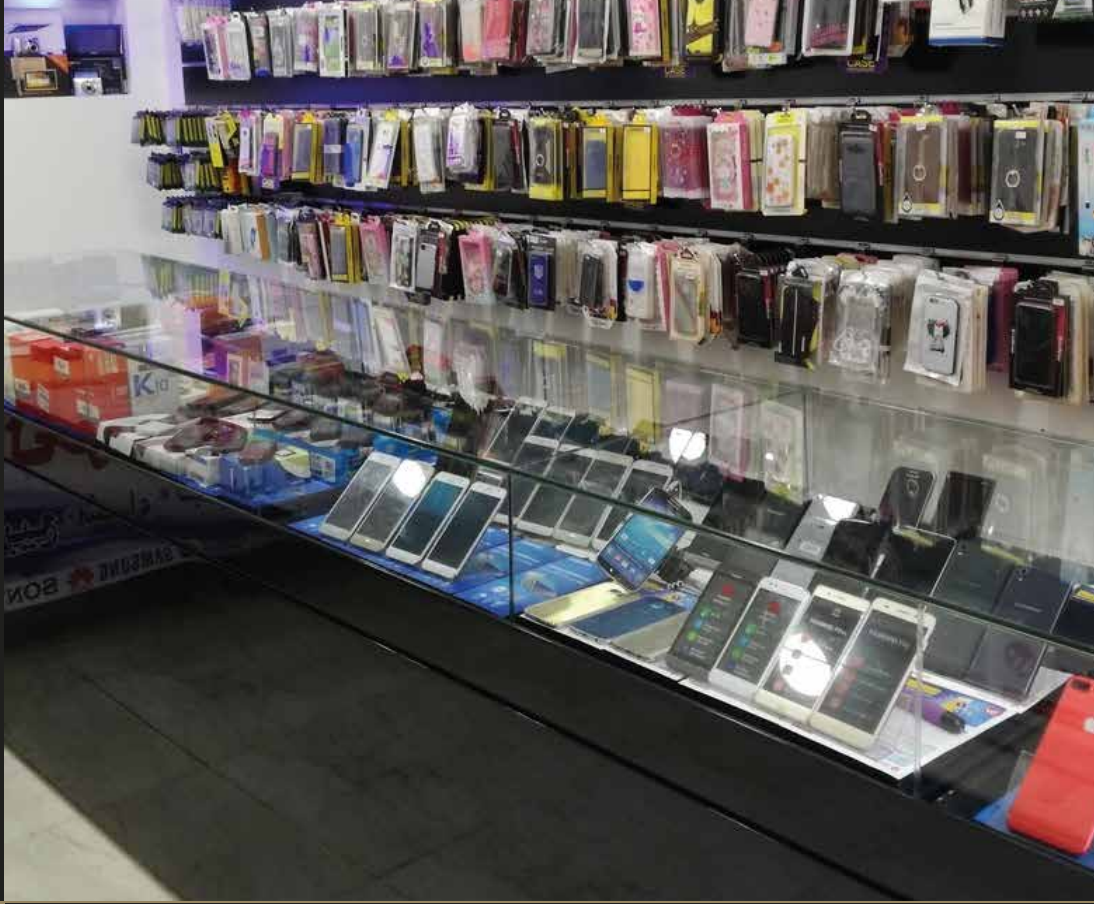
Al-Morisi Electronics Trading - Yemen

Al Morisi Electronics We are distinguished by the fact that we have agents with a large network of wholesalers in the mobile sector, who have fixed points of sale in the governorates and online points of sale



Al-Morisi Electronics Trading - Yemen

Commercial Sector



Al-Morisi Electronics Trading - Yemen

Success Partners

Agencies

 **GLEMGAS**

SHARP
Be Original.

Hisense

HYUNDAI
ELECTRONICS

AUX
AIR CONDITIONER

 **GREE**

TOSOT

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ZAGORA

PIETROBON

shakarganj
FOOD PRODUCTS


DORIVA


ULDUZ
CHOCOLATE & CANDY


LBM


MILLENNIUM

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